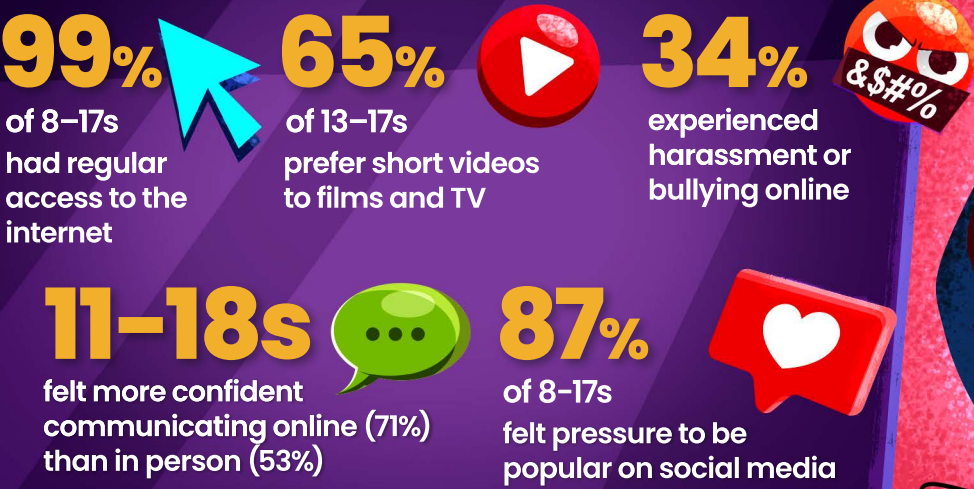


What Parents & Educators Can Learn from the OFCOM MEDIA REPORT 2024

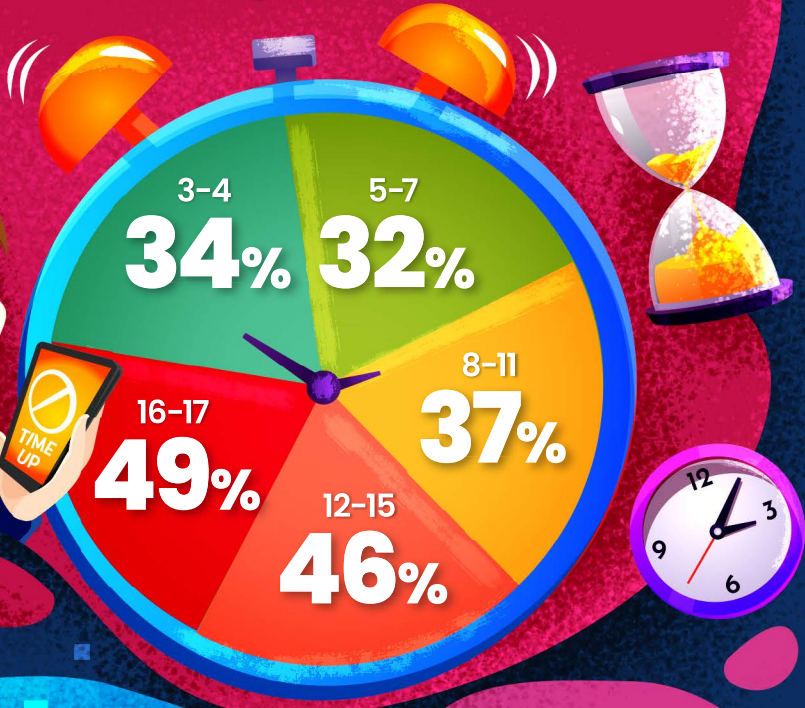
Each year, Ofcom – the UK’s regulatory body for communications – produces an overview of children and parents’ media experiences over the course of the previous year. At the time of writing, the latest of these reports, ‘Children and parents: media use and attitudes 2024’ has just been published, and we’ve plucked out some of its most thought-provoking findings regarding online safety.

ONLINE LIVES



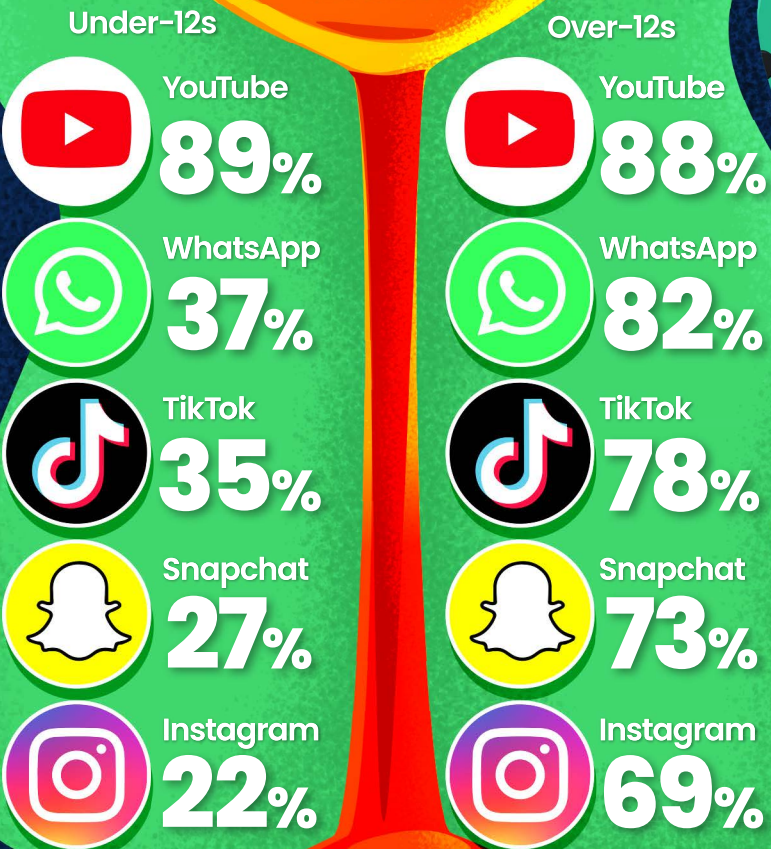
SCREEN TIME

By children’s age group, the percentage of parents who felt less able to manage their child’s screentime were ...



POPULAR PLATFORMS

Most used by children ...



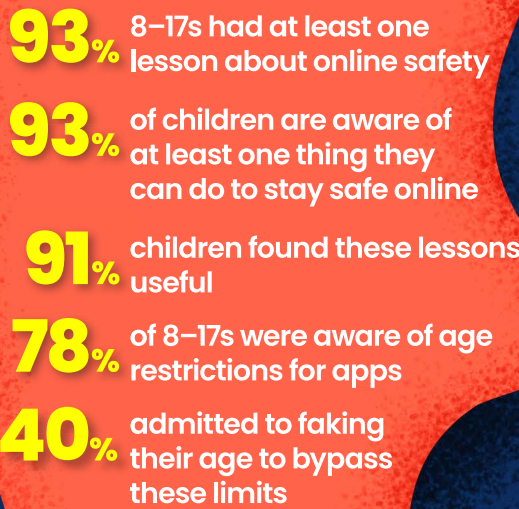
ONLINE GAMING

68% of children played video games online

Who did these children most commonly play with?

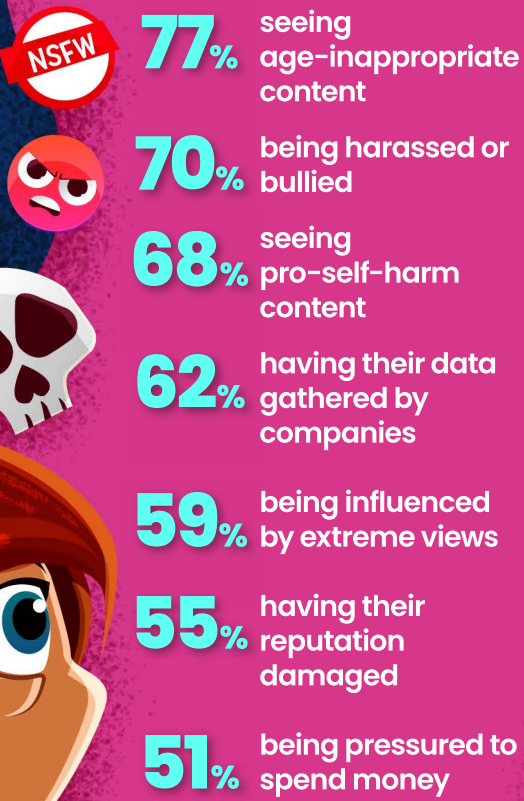


ONLINE SAFETY IN SCHOOLS



PARENTAL CONCERNS

The things that most commonly worry parents and carers about their child being online include ...



DEVICES MOST USED TO GO ONLINE



#WakeUpWednesday®

The National College®

Source: See full reference list on guide page at: nationalcollege.com/guides/media-use-and-attitudes-report-2024